

TASTE OF THE MOUNTAINS 2026 EXHIBITORS GUIDELINES

PLEASE STAY OFF OF PERSONAL PROPERTY AND REMOVE OWN TRASH!!!!

TOTM IS HELD RAIN OR SHINE! NO SOLICITING OUTSIDE OF BOOTH!!

1. Celebrating VA250! We encourage exhibitors to set up to reflect the historical theme of the Festival which includes the Mountain and Traditional cultures of England and Germany in 18th & 19th Century America, especially that of the Blue Ridge Mountains. Crafters are encouraged to demonstrate their crafting during the Festival. Items not from Madison should be handmade by the vendor! Celebrating VA250!
2. Exhibitor entrance to this show is by invitation. Confirmation of your acceptance will be mailed.
3. Set-up: 6:00 am- 8:30 am Saturday. Tents on lawn areas may be set up Friday evening. Call if you plan to set up a tent on a lawn area Friday evening.
4. The Street Festival will be held outdoors. Exhibitors MUST provide their own structure or cover, if desired. Street spaces are 8 feet deep. Exhibitors with 10X10 tents must back their tents up onto the sidewalk or grassy area at set-up in order to maintain a clear aisle through the street for emergency vehicles.
5. Exhibitors must provide their own tables and chairs. Each space is 15 feet frontage by 8 feet deep. All Main Street spaces are on the street. Exhibitors MAY NOT set up on the sidewalks except as noted in #3 above. Sidewalks must be kept clear for Festival and emergency personnel.
6. ALL EXHIBITORS ARE RESPONSIBLE FOR THE REMOVAL OF THEIR OWN TRASH. EXHIBITORS SHALL CLEAR THEIR SPACE OF ALL TRASH AT BREAKDOWN. General trash containers will be placed throughout the Festival are for attendees only.
7. FOOD SALES (for consumption at the festival) ARE LIMITED TO APPROVED MADISON/ Regional VENDORS. ALL FOOD EXHIBITORS SHALL PROVIDE THEIR OWN TRASH CONTAINERS.
8. Exhibitor spaces are the property of the Festival. RESELLING OR SUBLETTING BOOTH SPACE IS NOT PERMITTED.
9. The Festival Committee shall have the right to have removed, items on display which are unauthorized or deemed inappropriate or incongruous with the theme of the festival.
10. Each exhibitor is personally responsible for the collection and reporting of Virginia Sales Tax (5.3%). ALL FOOD VENDORS WILL BE RESPONSIBLE FOR THE COLLECTION AND REPORTING OF THE TOWN OF MADISON MEALS TAX OF 4%.
11. The Madison Chamber of Commerce, the Town of Madison, the County of Madison and the representatives, employees or volunteers of these entities are not responsible for theft or injury incurred by any vendor. Exhibitors are responsible for the liability of their merchandise.
12. Breakdown: 4:00 pm – 6:00 pm. Breakdown is NOT permitted until 4:00 pm. Booths MUST be broken down and packed up BEFORE vehicles are brought on the street.
13. Your request to exhibit will imply acceptance of these Guidelines. Vendors who do not abide by our rules will not be permitted to return to the Festival.

TWG 7/21/25