



VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP

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Community Profile Madison County

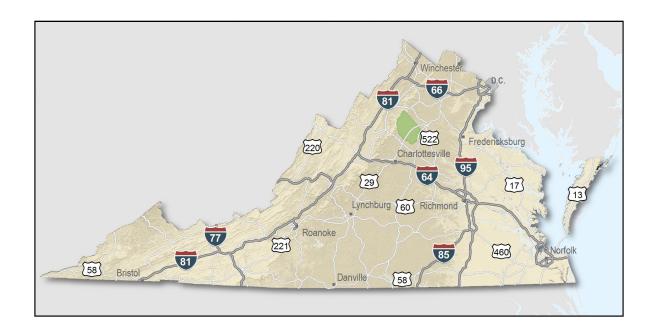
State Map



Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, 40 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 35 Fortune 1000 firms.
- Headquarters to 52 firms each with annual revenue over \$1 billion.
- More than 17,300 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 45 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.



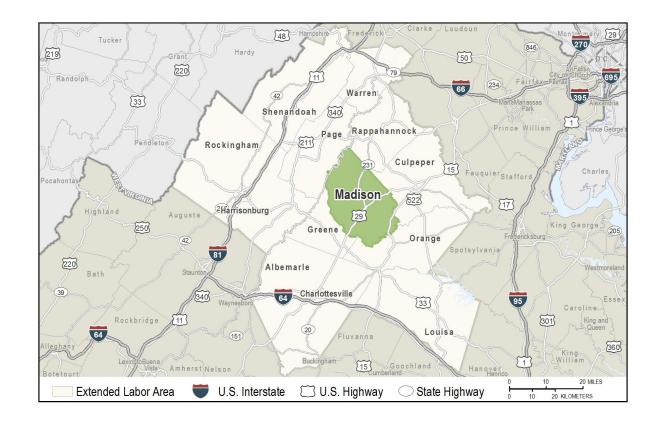
Location



Madison County is located in the scenic north-central Piedmont Region of Virginia just east of the Blue Ridge Mountains. The county is bisected by U. S. Route 29, a four-lane divided highway, which provides easy access to both Interstate 66 to the north and Interstate 64 to the south. Interstate 81 is accessible to the west by U.S. Routes 230/33, and Interstate 95 is equally accessible via U.S. Routes 29/3 at Fredericksburg. This rural county's economy has been centered around its agricultural and forest products industries. Continued expansion of the Northern Virginia economy enhances Madison County's position as an attractive location for trade and industrial growth.

Madison County is about 87 miles southwest of Washington, D. C.; 28 miles north of Charlottesville; 94 miles northwest of Richmond; and 187 miles northwest of Norfolk.

Madison County is bisected by U.S. Route 29, a four-lane divided highway which provides easy access to both Interstate 66 to the north and Interstate 64 to the south.





Median Age (2014)

Population		
Gender Distribution (2014)	Male	Female
Madison County	48.6%	51.4%
Race/Ethnicity (2014)		
	Profile	Extended
Classification	Area	Labor Area
White	11,471	454,374
Black	1,256	48,470
Two or More	318	12,056
Asian	74	13,586
American Indian or Alaska Native	34	2,578
Pacific Islander	4	455
Hispanic (may be of any race)	278	3,336

Civilian Labor Force (2015)	
Madison County	7,156
Extended Labor Market Area	268,121
Total	275,277

Labor Force Participation (2010-2014)	
Madison County	62.3%
Extended Labor Market Area	61.7%

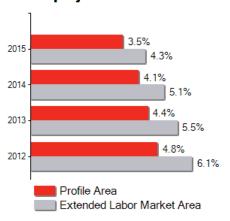
Unemployment	
Unemployment Rate (June 2016)	
Madison County	3.3%
Extended Labor Market Area	3.8%
Statewide	4.0%
Unemployed (2015)	
Madison County	250
Extended Labor Market Area	11,663
Total	11,913
Underemployed (1st Quarter 2016)	
Madison County	857
Extended Labor Market Area	37,106
Total	37,963

Population in Thousands



Unemployment Rates

46 years





Commute Time (2010-2014)		
Worked from home	413	6.8%
Under 15 minutes	945	16.7%
15-24 minutes	1,353	23.9%
25-34 minutes	1,647	29.1%
35-44 minutes	447	7.9%
45-59 minutes	583	10.3%
Over 60 minutes	691	12.2%
Mean Travel Time to Work (minutes)	_	33

Continued expansion of the Northern Virginia economy enhances Madison County's position as an attractive location for growth.

Additional Labor Resources	
High School Graduates Not Continuing (2014-2015)	30
Two-Year College Graduates (Spring 2014)	1,429
Two-Year College Enrollees (Fall 2014)	7,794
Other College and University Graduates (Spring 2014)	5,874
Total	15,127



Career Readiness Certificate (01/01/2015-05/31/2016)

Virginia's Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys ® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient's level of development skills.

Madison County	6
Extended Labor Market Area	369
Total	375

Educational Attainment	
On-Time Graduation Rate (Class of 2015)	95.2%
Percentage of Madison County population age 25+ who are high	
school graduates (2010-2014)	81.1%
Percentage of Madison County population age 25+ who have	
earned a Bachelor's Degree or higher (2010-2014)	23.1%

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com.



Employment by Sector* (4th Qtr. 2015)		
Agriculture Forestry Fishing and Hunting	106	3.2%
Mining Quarrying and Oil and Gas Extraction	0	0
Utilities	0	0
Construction	213	6.4%
Manufacturing	354	10.7%
Wholesale Trade	66	2.0%
Retail Trade	847	25.6%
Transportation and Warehousing	14	0.4%
Information	12	0.4%
Finance and Insurance	31	0.9%
Real Estate and Rental and Leasing	13	0.4%
Professional Scientific and Technical Services	70	2.1%
Management of Companies and Enterprises	N.D.	N.D.
Administrative and Support and Waste Management	30	0.9%
Educational Services	N.D.	N.D.
Health Care and Social Assistance	292	8.8%
Arts Entertainment and Recreation	6	0.2%
Accomodation and Food Services	239	7.2%
Other Services	116	3.5%
Total Government	586	17.7%
Federal Government	59	1.8%
State Government	45	1.4%
Local Government	482	14.5%
Unclassified	24	0.7%
Total	3,315	100.0%

The surrounding civilian labor force within a 25-mile radius of Madison County is more than 250,000.

N.D. - Not Disclosed

^{*}By Business Establishment



Major Employers		
Manufacturing		
		Estimated
Company	Product/Service	Employment
E. A. Clore Sons, Inc.	Furniture	50 - 99
Madison Wood Preservers, Inc.	Treated lumber	100 - 299
Prince Michel Vineyards	Winery	20 - 49
NonManufacturing		
		Estimated
Company	Product/Service	Employment
Autumn Corp.	Nursing home	50 - 99
Graves Mountain Lodge	Resort	50 - 99
The Plow & Hearth Inc.	Mail order home & garden	600 - 999

Half of Madison County's resident workers commute to jobs outside of the county and are a sizable pool of potential employees who would prefer to work closer to home.

Community Profile Madison County

Labor Market



Union Activity (1/2014 - 3/2016)	
Petitions filed for decertification	0
Petitions filed for representation	0
Petitions filed for raid	0
Elections won by union	0
Elections won by company	0

Community Profile Madison County

Labor Market



Estimated Earnings (May 2014)				
Occupation	Median Wage	Mean Wage	Median Salary	Mean Salary
Laborers and Freight, Stock, and Material Movers, Hand	\$10.62	\$11.91	\$22,084.00	\$24,781.00
Industrial Truck and Tractor Operators	\$13.04	\$13.28	\$27,124.00	\$27,632.00
Heavy and Tractor-Trailer Truck Drivers	\$16.82	\$17.14	\$34,994.00	\$35,650.00
First-Line Supervisors of Production and Operating Workers	\$25.28	\$29.05	\$52,581.00	\$60,429.00
Maintenance and Repair Workers, General	\$16.50	\$17.02	\$34,321.00	\$35,408.00
Bus and Truck Mechanics and Diesel Engine Specialists	\$20.23	\$20.37	\$42,078.00	\$42,365.00
Office Clerks, General	\$14.85	\$15.03	\$30,884.00	\$31,270.00
Secretaries and Administrative Assistants, Except Legal, Medical,	\$16.89	\$17.55	\$35,137.00	\$36,504.00
and Executive				
Receptionists and Information Clerks	\$13.44	\$13.58	\$27,955.00	\$28,250.00
Customer Service Representatives	\$15.25	\$15.87	\$31,711.00	\$33,013.00
Bookkeeping, Accounting, and Auditing Clerks	\$17.60	\$18.05	\$36,618.00	\$37,534.00
First-Line Supervisors of Office and Administrative Support Workers	\$23.72	\$25.56	\$49,340.00	\$53,158.00
Network and Computer Systems Administrators*	\$31.58	\$33.09	\$65,677.00	\$68,825.00
Software Developers, Systems Software	\$39.96	\$41.68	\$83,124.00	\$86,684.00
Software Developers, Applications	\$39.82	\$41.84	\$82,824.00	\$87,027.00
Computer Programmers	\$33.41	\$34.76	\$69,501.00	\$72,298.00
Computer Systems Analysts	\$46.00	\$48.72	\$95,684.00	\$101,342.00
Accountants and Auditors	\$32.90	\$35.74	\$68,433.00	\$74,343.00
Management Analysts	\$40.86	\$42.38	\$84,998.00	\$88,157.00
Purchasing Agents, Except Wholesale, Retail, and Farm Products	\$25.33	\$26.75	\$52,686.00	\$55,634.00

Per Capita Personal Income (2014)

\$41,194

Median Family Income (2010-2014)

\$60,167



Education

Public School Enrollment (Fall 2015)		
Level	Number	Enrollment
Elementary	2	877
Middle	1	406
High School	1	545

Assistance with employee training is provided by the local Technical School and area community colleges.

Student Teacher Ratio (FY 2015)	
Elementary	11:1
Secondary	12:1

Per Pupil Expenditure (FY 2015)

\$11,029.00

On-Time Graduation Rate (Class of 2015)

95.2%

High School Graduates Continuing Education (2014-2015)

78.9%

Advanced Programs (2013-2014)

Governor's Schools

Blue Ridge Virtual Governor's School

Governor's School Enrollment	62
Students taking 1 or more Advanced Placement (AP) Courses	72
Students taking 1 or more AP Exams	57
Students taking 1 or more Dual Enrollment Courses	84



Education

Workforce Development Facilities		
Facility	Туре	
Albemarle Career Center	Satellite Center	
Culpeper Career Resource Center	Satellite Center	
Greene County Job Spot	Satellite Center	
Louisa Employment Center	Satellite Center	
Madison Department of Social Services	Informational Center	
Nelson Career Resource Center	Informational Center	
Orange Workforce Center	Satellite Center	
Piedmont Workforce Network	Comprehensive Center	
The Workplace	Satellite Center	

Higher Education Facilities — Fall 2014		
Facility	Enrollment	
University of Virginia	23,732	
Piedmont Virginia Community College	5,554	
Germanna Community College - Locust Grove Campus	2,015	
American National University - Harrisonburg Campus	124	
American National University - Charlottesville Campus	101	
Germanna Community College - Daniel Technology Center	†	
Lord Fairfax Community College - Luray-Page County Center	†	

 $^{^{\}dagger}$ Enrollment figures are not available.

The Madison County Public Schools
Comprehensive Technology Plan is
based on six goals in the areas of
infrastructure and connectivity, support
services, professional development,
digital content, instructional integration,
and information processing and
communication; generating improved
teaching and learning, student
outcomes, and school management.



Transportation

Interstates	
Name	Distance
I-81	15.1 miles (24.3 km.)
I-64	16.4 miles (26.4 km.)
I-66	23.3 miles (37.4 km.)
I-95	31.1 miles (50.1 km.)

Note: Measured from border of locality/region.

Highways				
Highway 15	Highway 230	Highway 231	Highway 29	Highway 48

Commercial Air Service			
Charlottesville-Albemarle Airport, Charlottesville 23.5 miles (37.9 km.)			
American Airlines	Delta Connection	United Airlines	
US Airways Express			
Shenandoah Valley Regional Airport, Weyers Cave 51.6 miles (83.0 km.) Silver Airways			

Virginia is the northernmost right-to-work state on the East Coast.



Transportation

Commercial Air Service		
Washington Dulles International Airport, Dulles 74.0 miles (119.0 km.)		
Aeroflot Airlines	Air France	All Nippon Airways
American Airlines	Austrian Airlines	British Airways
Delta Air Lines	Ethiopian Airlines	Frontier Airlines
Icelandair	KLM Royal Dutch Airlines	Korean Air Lines
Lufthansa German Airlines	Saudi Arabian Airlines	Southwest Airlines
United Airlines	US Airways	Virgin Atlantic Airways
Alaska Airlines	JetBlue Airways	South African Airlines
SAS/Scandinavian Airlines	Air Lingus	Copa Airlines
Virgin America	Avianca	Qatar
Porter Airlines	Turkish Airlines	Silver Airways
AeroMexico	Brussels Airlines	Emirates
Etihad Airways	Sun Air International	Air China

Note: Within a 75-mile drive of the center of the locality.

The Virginia Inland Port is located only 1.5 hours away in Front Royal.



Transportation

General Aviation Service	
Name	Runway Length
Orange County Airport, Orange	3,200 ft (975 m)

Access to Interstates 64, 66, 81, and 95 is within an hour's drive.

Freight Rail Service

Norfolk Southern Railway Company

Seaports	
Name	Distance
Port of Virginia (Inland Port Front Royal)	56.0 miles (90.1 km)
Port of Virginia	182.0 miles (292.9 km)

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

Other Ports of Entry	
Name	Distance
Port of Washington - Dulles	74.0 miles (119.0 km)
Richmond-Petersburg	97.4 miles (156.8 km)

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.

Community Profile Madison County

Utilities



Utilities	
Electric	Allegheny Power
Electric	Rappahannock Electric Cooperative
Natural Gas	Columbia Gas of Virginia
Telecommunications	Verizon-Virginia
Water	Rapidan Service Authority
Waste Water Treatment	Rapidan Service Authority
Waste Water Treatment	Town of Madison
Solid Waste Disposal	County of Madison Landfill

Residents enjoy reliable, cost effective electric power from Allegheny Power and Rappahannock Electric Cooperative.



Financial Institutions

Financial Institutions — 2nd Qtr 2015 Assets	
Bank	Assets (millions)
Wells Fargo Bank, N.A.	\$1,553,871.0
Union Bank & Trust Co.	\$7,476.6

StellarOne is one of the largest independent, commercial banks headquartered in Virginia.

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Government and Taxes

Government

Madison County has a County Administrator and a five-member Board of Supervisors.

The county has a comprehensive plan and zoning and subdivision ordinances.

Madison is the county seat and the only incorporated town.

Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

Manufacturer's Tax Profile (Madison) <u>pdf</u> Non-Manufacturer's Tax Profile (Madison) <u>pdf</u> Madison County's breathtaking mountains and foothills offer a wide variety of outdoor activities from camping, horseback riding, hiking, fishing, and bird watching.



Community Facilities

Quality medical care for Madison County residents is easily accessible in Charlottesville or Culpeper. The University of Virginia Health Services Center, with 683 patient beds, and the Martha Jefferson Hospital, with 221 beds, are both located in nearby Charlottesville and provide comprehensive medical services including emergency care. Adjacent Culpeper Memorial Hospital has 95 beds and offers medical and surgical units, intensive and coronary care, and emergency treatment. The county health department also renders a number of public health services to the community including a clinic.

Five physicians and four dentists practice in Madison County. Approximately 500 additional physicians and 90 dentists are located in the Charlottesville and Culpeper areas representing most medical specialties.

Two nursing homes are located in Madison County providing extended care for 100 residents. Two smaller adult homes are also located in the county with additional care available in the region.

The Madison County Library is centrally located in the county and houses a collection of 25,000 volumes.

Approximately 35 churches are in Madison County including various Protestant denominations and a Roman Catholic Church. The nearest Jewish synagogue is in Charlottesville.

Three outstanding wineries are located in Madison County including Prince Michel Vineyards and Winery, one of Virginia's premier wine estates.



Community Facilities

(continued)

Commercial activity is clustered in several small retail areas along Route 29 and in the town of Madison primarily consisting of general merchandise, banks, and personal and professional services. Most retail and trade is centered in the Charlottesville area containing a major regional mall and several smaller shopping centers, and Culpeper with four shopping centers and a thriving downtown district.

Quality medical care is easily accessible in nearby Charlottesville and Culpeper County.

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Lifestyle

The Madison County Recreation Authority operates a recreation center complete with a swimming pool, two tennis courts, a hiking trail, and a picnic pavilion. In addition, local community and service organizations maintain recreation halls which are available for public use.

The Shenandoah National Park and the Rapidan Wildlife Management Area together consist of approximately 40,000 acres within Madison County and contribute not only to the area's scenic appeal, but also to a variety of outdoor recreation opportunities. The famous Skyline Drive runs along the county's mountainous western boundary and provides motorists a relaxing alternative to high-speed highways. Hunting, picnicking, fishing, and hiking are all easily available and popular pastimes.

Residents of the county are close to a number of cultural attractions. Charlottesville to the south, as home to the University of Virginia, is the center of a constant schedule of plays, concerts, lectures, and athletic events. Culpeper is home to Commonwealth Park, one of the world's finest horse show facilities and the center of a thriving equestrian industry. Nearby Fredericksburg is well known for its restored Colonial-era downtown and for its significant Civil War battlefields. Adjacent Orange County is home to Montpelier, the magnificent estate of President James Madison, which is now open to the public. Wine lovers will note that Madison County is the site of Prince Michel Vineyards, the state's largest winery. This French Provincial winery and visitors center is open for public tours and reflects the growing importance of the wine industry in Virginia.

<u>Central Virginia Profile</u> <u>Madison County</u> <u>The Thomas Jefferson Partnership - Greater Charlottesville</u> A portion of the 196,000-acre Shenandoah National Park is located in western Madison County.