### THE SMALL BUSINESS DEVELOPMENT CENTER AT CULPEPER

# **PRESS RELEASE**

## FOR IMMEDIATE RELEASE

Date:March 29, 2019Contact:David Reardon<br/>The Small Business Development Center at CulpeperPhone:540-727-0638E-Mail:dreardon@lfcc.edu

#### "Small Business Administration and SBDC at Culpeper Spring Seminars"

CULPEPER - The Small Business Development Center at Culpeper announces that Marci Posey, Economic Development Specialist, SBA Richmond District Office and David Reardon, Business Counselor, Lord Fairfax SBC will present a 3 part seminar on "SBA Programs Over View", "Writing Your Business Plan" and "Using SBA Lender Match" in the Conference Room at the Culpeper County Library at 271 Southgate Shopping Center Culpeper, VA 22701. The seminar will be presented from 11:45 AM to 2:30 PM on April 29, 2019. There is no charge for the seminar but the seating is limited.

#### SBA PROGRAMS OVERVIEW

Do you know all the free assistance you can receive with SBA and our resource partners? During our SBA programs overview we will share with you a great resource for small businesses. You will want to bring a laptop or smartphone because this will be one jam packed hour of information that you will not want to miss! Presented by Marci Posey

#### WRITING YOUR BUSINESS PLAN

A well-written business plan can be of great benefit to you and your business, whether you are a startup or an existing business. The business plan serves as a 'map' for your business and can help you stay on course and achieve success. In today's highly competitive environment, a successful entrepreneur must chart a clear course and stick with it – not jump from opportunity to opportunity. If you are seeking a commercial loan, your chances of approval are greater if you show the lender you are serious about your venture and you have a plan that will provide for the repayment of the loans. This session will discuss how to put a great business plan together. Presented by David Reardon

#### USING LENDER MATCH

Trying to find a lender for your small business? SBA has an online tool called LenderMatch that matches small businesses with participating SBA lenders. LenderMatch begins with a simple on line form that requests basic information about your business and financing needs. Presented by Marci Posey.

Registration is required as seating is limited. Registration can be made on –line at <u>www.lfsbdc.org</u> on the Workshops/ Events dropdown or contact David Reardon at 540-727-0638 email: <u>dreardon@lfcc.edu</u> to Reserve your Seat.